



The Indian Creek Nature Center benefits from a diverse and growing list of business partners who help make our work possible. We offer a variety of partnership options and are happy to discuss unique arrangements to meet your company's giving preferences. All the sponsorship options increase your company's visibility among more than 70,000 visitors each year.

## 2025 Program Sponsorship Opportunities



### **Practice in the Prairie** **May – September**

Led by some of the area's best yoga & Pilates teachers, this FREE community wellness event occurring every Tuesday evening on Amazing Space's outdoor patio and lawn.



### **Field Trips** **Year-round**

Indian Creek Nature Center's school field trip program immerses over 5,000 students from throughout the Corridor in the beauty and wonder of nature each year as they learn classroom math and science concepts.

### **Trail Trekkers** **Fall, Winter & Spring**

Fun, educational public programs offered monthly for preschoolers and parents, exploring a variety of nature topics such as frogs, water, insects and more. Offered free thanks to generous sponsors.

### **Preschool** **Trail Trekkers**



### **Farm to Table** **Seasonal (Winter, Summer, Fall)**

Enjoy unforgettable culinary experiences on the Amazing Space patio featuring local, farm-to-table cuisine presented by the area's best chefs.



### **Creek Camps** **June-August**

At Creek Camp summer nature camps, children are guided by naturalists as they explore the outdoors, learn about wildlife, enjoy unstructured play, practice outdoor skills, and observe the wonders of nature.

# Sponsor Benefits

All sponsorships provide crucial mission support of YOUR Nature Center

Sponsor Level	Logo & Co-host in Facebook Event	Featured in email newsletter	Included in Annual Report	Social Media Post	Logo on Event Materials	Named as Official Sponsor in Publicity	Tour of Amazing Space	Sponsor Table at Event*	Featured on ICNC Blog	4-hour Auditorium Rental	Exclusive Rights to All Event Benefits
\$15,000 & above	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
\$7,500 to \$14,999	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
\$5,000 to \$7,499	✓	✓	✓	✓	✓	✓	✓	✓	✓		
\$2,500 to \$4,999	✓	✓	✓	✓	✓	✓	✓	✓			
\$250 to \$2,499	✓	✓	✓	✓	✓	✓					

## YOUR SPONSORSHIP PROVIDES YOUR COMPANY EXTENSIVE REACH ACROSS MANY PLATFORMS

Events may be promoted through:

- Radio, print and digital advertising
- Nature Center semi-monthly e-newsletters (distributed to 12,000+ subscribers)
- The Nature Center’s website (30,000+ visitors per year)
- Local and regional media partnerships with the Gazette, Little Village, CR Tourism, WMT, KCRG and IPR
- Paid and organic promotion across Facebook and Instagram
- Promotional flyers displayed at Amazing Space and distributed to more than 40 local companies

Your company’s generosity will be recognized in regular e-newsletters exclusively for sponsors focused on volunteer opportunities, upcoming Nature Center events and your giving impact.

### \$15,000 + Exclusive Sponsor Level Details

- Multi-year commitments are encouraged
- Maple Syrup Festival and Monarch Fest are excluded from the sponsorship tier



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