



Indian Creek Nature Center benefits from a diverse and growing list of business partners who help make our work possible. We offer a variety of partnership options and are happy to discuss unique arrangements to meet your company's giving preferences. All the sponsorship options increase your company's visibility among more than 70,000 visitors each year.

2025 Event Sponsorship Opportunities



Backcountry Film Festival January 24 (Iowa City) & 25 (Cedar Rapids)

A compilation of films that celebrate the human-powered experience through winter adventures. Event includes raffle prizes, beer and food, and more!



Maple Syrup Festival March 29 & 30

Come to Indian Creek Nature Center's signature event to enjoy a taste of real, handcrafted maple syrup fresh from the tap! Features syrup-making demonstrations and a pancake breakfast with ICNC's real maple syrup.



Spring Plant & Art Sale* May 3

This event features a variety of native plants, flowers and shrubs for sale from the Friends of the Nature Center and a variety of vendors, just in time for spring planting.



Monarch Fest* July 12

Enjoy a fun-filled day of games, activities and learning at this family-friendly festival. Celebrate the journey these extraordinary butterflies make every year and why they are so important to our planet.



INDIAN CREEK CLEAN UP

Indian Creek Clean Up August

Join a crew of staff and volunteers walking our namesake creek from where it meets the Cedar River upstream until the Rosedale Bridge to make the water healthier and safer for all.



Trailside Tastings* August 28

Enjoy live music and wood-fired pizza while strolling the beautiful prairie and sampling from Eastern Iowa's best craft beverage producers at this outdoor celebration.



Barn to Farm Bike Ride September 27 **NEW!**

Cyclists will ride together from the Penningroth Barn to enjoy a farm-fresh breakfast at Etzel Sugar Grove Farm complete with ingredients harvested right on our organic permaculture field.



Women in Nature* October 18

This is a day for women to retreat into nature, take a break from the every day and learn how to enhance their lives by nurturing a meaningful relationship with the natural world.



Nature's Noel* December 6

The Friends of the Nature Center create a spectacular outdoor and indoor holiday market featuring natural decor, frozen foods, wreaths, kissing balls and more. Fun family activities include visiting Santa, children's crafts, nature hikes, and more.

***indicates event offers table for sponsors at appropriate levels**

Sponsor Benefits

All sponsorships provide crucial mission support of YOUR Nature Center

Sponsor Level	Logo & Co-host in Facebook Event	Featured in email newsletter	Included in Annual Report	Social Media Post	Logo on Event Materials	Named as Official Sponsor in Publicity	Tour of Amazing Space	Sponsor Table at Event*	Featured on ICNC Blog	4-hour Auditorium Rental	Exclusive Rights to All Event Benefits
\$15,000 & above	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
\$7,500 to \$14,999	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
\$5,000 to \$7,499	✓	✓	✓	✓	✓	✓	✓	✓	✓		
\$2,500 to \$4,999	✓	✓	✓	✓	✓	✓	✓	✓			
\$250 to \$2,499	✓	✓	✓	✓	✓	✓					

YOUR SPONSORSHIP PROVIDES YOUR COMPANY EXTENSIVE REACH ACROSS MANY PLATFORMS

Events may be promoted through:

- Radio, print and digital advertising
- Nature Center semi-monthly e-newsletters (distributed to 12,000+ subscribers)
- The Nature Center’s website (30,000+ visitors per year)
- Local and regional media partnerships with the Gazette, Little Village, CR Tourism, WMT, KCRG and IPR
- Paid and organic promotion across Facebook and Instagram
- Promotional flyers displayed at Amazing Space and distributed to more than 40 local companies

Your company’s generosity will be recognized in regular e-newsletters exclusively for sponsors focused on volunteer opportunities, upcoming Nature Center events and your giving impact.

\$15,000 + Exclusive Sponsor Level Details

- Multi-year commitments are encouraged
- Maple Syrup Festival and Monarch Fest are excluded from the sponsorship tier



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